



**Date: 7 October 2024**  
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**Facebook: D.A.N.C.E. International**

## **REQUEST FOR SPONSORSHIP**

We are excited to share that

has earned the incredible opportunity to represent South Africa at the American Dance Awards Nationals in Rhode Island, U.S.A., in July 2025. This achievement follows their outstanding performance at the A.D.A. South African Regionals from 23 to 28 September 2024, where renowned international judges selected them for their exceptional talent and unique style.

The American Dance Awards, a pinnacle of the dance world, is one of the most prestigious competitions in the world, offering dancers invaluable experience. It provides workshops with world-class choreographers, exposure to different styles, and the chance to compete against top dancers globally. Attending A.D.A. 2025 will enhance our dancers' skills, broaden their perspectives, and open doors for future international opportunities.

However, the total cost of participating—R52,000 per dancer—presents a significant financial hurdle. This amount covers visas, flights, accommodation, local transport, and competition registration and entries. We are reaching out to seek sponsorship to help them realise this dream.

We welcome full and partial sponsorships to cover other essential expenses like food, costumes, and registration fees. In return, your organisation will receive prominent branding at all 2025 competitions, helping to boost visibility within the dance community and beyond.

Should the sponsored dancer or group cannot attend A.D.A. 2025, D.A.N.C.E. International reserves the right to reallocate the funds to other dancers.

We would be deeply grateful for your support and would love to discuss this opportunity further. Please contact us via email or phone. Thank you for considering supporting South African talent!

### **Banking Details:**

Account Name: D.A.N.C.E. International  
Bank: First National Bank  
Account No: 62087509166  
Branch Code: 252045  
Reference: Name of Dancer + Studio

Sincerely,

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Amanda Kroon  
Vice President